



Celebrating SFE's  
Golden Anniversary!



# Digital Directions 2026

A Legacy of Trust.  
A Future of Innovation.

## Sponsorship Opportunities





April 7-9, 2026 – Perdido Beach Resort – Orange Beach, Alabama – 36th Annual Conference



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Golden Anniversary!

# Digital Directions 2026

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A Future of Innovation.



SFEDigital.org

**Digital Directions 2026: A Legacy of Trust. A Future of Innovation**

**April 7-9, 2026**

**Perdido Beach Resort**

**Orange Beach, Alabama**

SFE invites you to join us as we celebrate 50 years of advancing payments education and innovation. Digital Directions 2026 will be an exciting event combining forward-looking discussions on faster payments, ACH modernization, and financial technology with a celebration of SFE's rich history and Member community.

Held at the beautiful Perdido Beach Resort on Alabama's Gulf Coast, our annual event brings together a diverse group of professionals - from banking and credit union staff to fintech providers and industry partners and more. Join us for education, networking, and collaboration in a relaxed coastal setting.



# Sponsor Levels At-a-Glance

(Additional opportunities, next page)

	50th Anniversary Golden Celebration & Fireworks	50th Anniversary Welcome Bash & Beach Bonfire	Diamond	Gold	50th Anniversary Lunch	Silver	Bronze	50th Anniversary Breakfast
Verbal recognition & one-minute remarks at 50th Anniversary Celebration	✓							
Pre- or post- email blast (by SFE)	✓	✓						
Opportunity to place give-away items on tables*	✓	✓			✓			✓
Special logo recognition in separate digital/physical signage or lanyards	✓	✓			✓			✓
LinkedIn post from SFE	✓	✓	✓	✓		✓	✓	
Highlight in SFE Digital Digest email newsletter to all SFE members	✓	✓	✓					
Complimentary exhibit booth space	Premium Location	Premium Location	Premium Location	Premium Location		Standard Location	Standard Location	
Attendee email list (email addresses for one-time use)	✓	✓	✓	✓	✓	✓		
One-minute Fast Pitch	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary staff registration	3 attendees	3 attendees	3 attendees	2 attendees	2 attendees	1 attendee	1 attendee	1 attendee
\$100 discount on staff registrations beyond complimentary ones	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in signage/materials	✓	✓	✓	✓	✓	✓	✓	✓
<u>Investment</u>	\$7,500 (Exclusive)	\$5,500 (Exclusive)	\$4,000	\$3,500	\$3,000 (2 avail)	\$2,500	\$2,000	\$2,000 (2 avail)

\*Fulfillment at sponsor's expense

# Additional Sponsor Opportunities

## ➤ Refreshment Break

- Special logo recognition in separate digital/physical signage
- 1 complimentary staff registration
- \$100 discount on staff registrations beyond complimentary one
- Recognition in signage/materials
- Six available

**Investment: \$1,500**

## ➤ Lanyards

- Exclusive
- Special logo recognition on lanyards
- Recognition in signage/materials

**Investment: \$1,000**

## ➤ Miscellaneous

- Have another idea in mind? Contact us today!





## Signature Event: Welcome Bash & Beach Bonfire

**Our 50<sup>th</sup> Anniversary Welcome Bash is a relaxed gathering on the opening night of the conference. Guests will enjoy:**

- Open bar and light hors d'oeuvres in the Grand Reef ballroom on the beach level
- Live music
- Digital photo booth fun
- Bonfire with S'mores on the beach beginning at dusk

## Signature Event: Golden Celebration & Fireworks

**Our 50th Anniversary Golden Celebration is a brand new evening event for Digital Directions 2026. Guests will enjoy:**

- 30-minute cocktail welcome
- Reception on the festive Beach Deck overlooking the Gulf
- Spotlight on the history of SFE
- Brief award presentation honoring contributions to the payments industry
- Beachfront fireworks display to commemorate SFE's 50-year Anniversary after sundown





### Partner With Us for a Historic Year

Sponsoring Digital Directions 2026 positions your organization at the heart of a trusted and respected payments education conference. Visit [sfedigital.org](https://sfedigital.org) to view the conference agenda, which includes Opening Keynote Session by Jane Larimer, Nacha's President & CEO.

Together, we'll celebrate five decades of progress and help shape the next fifty years of payments innovation.

Email: [conference@sfe.org](mailto:conference@sfe.org)

Call: (800) 626-4733

Visit: [sfedigital.org](https://sfedigital.org)